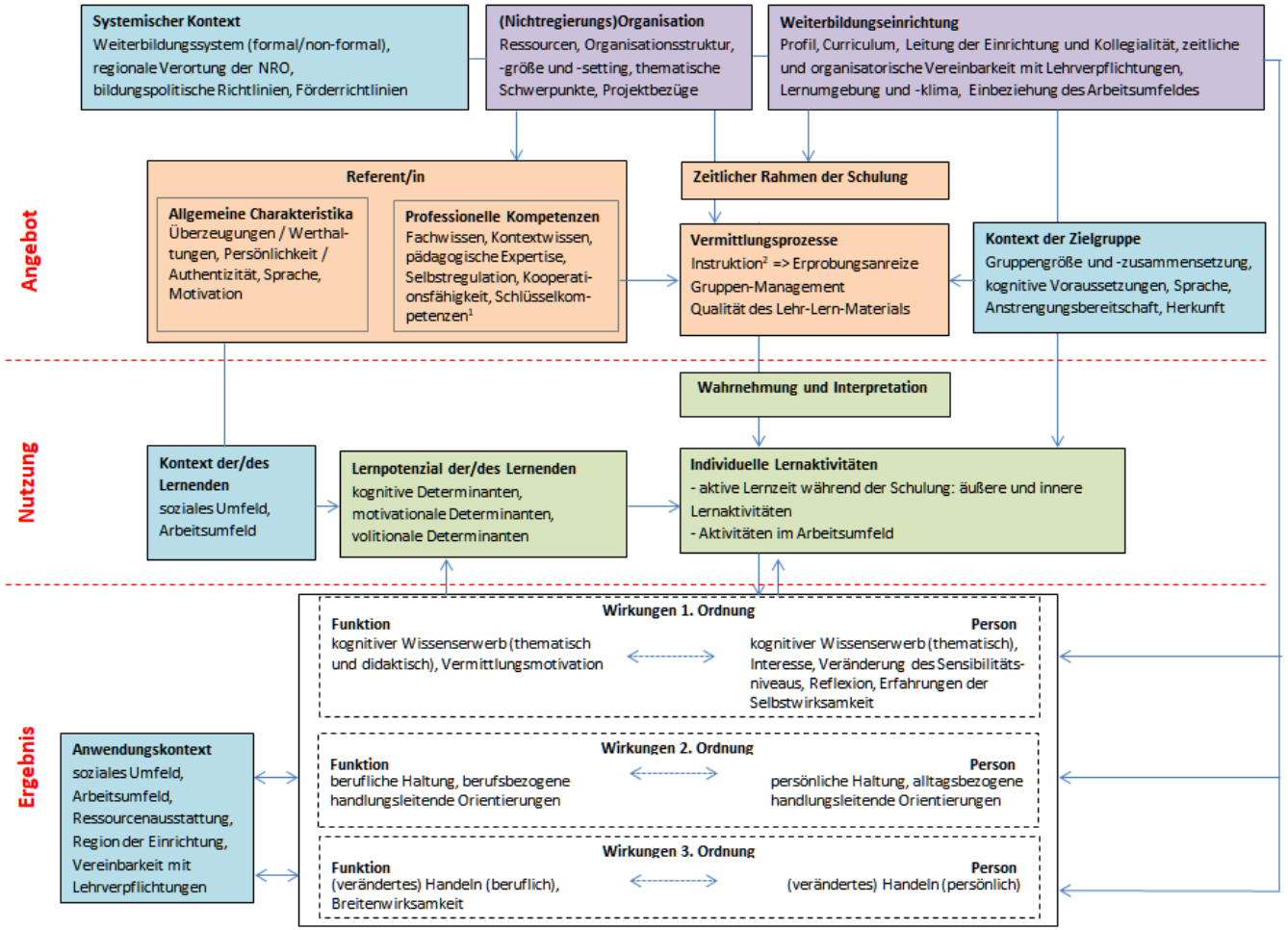Wirkungsmodell „Schulung von Multiplikator/inn/en“